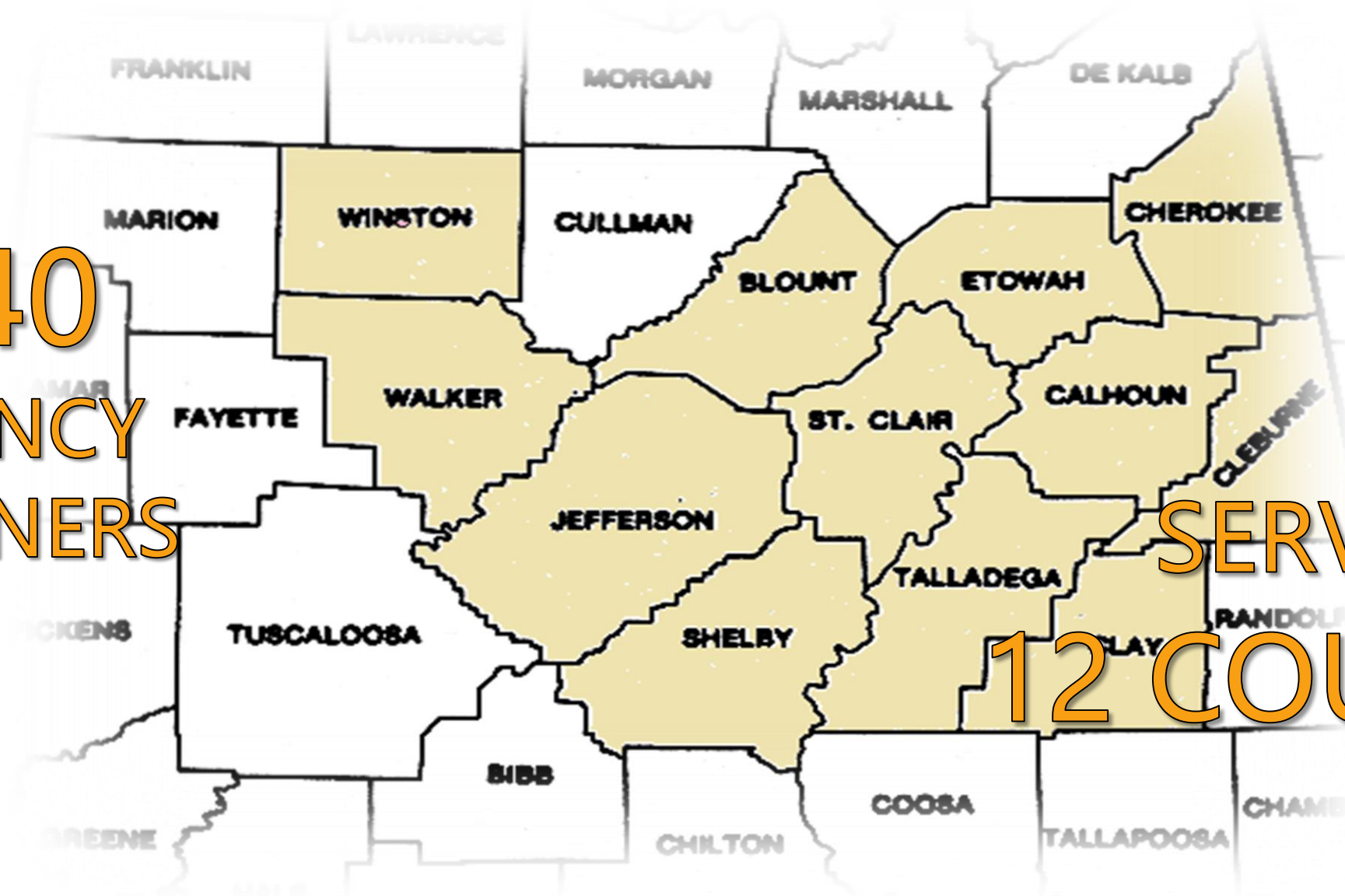


COMMUNITY  
foodbank  
OF CENTRAL ALABAMA



# Who We Are

240  
AGENCY  
PARTNERS



SERVING  
12 COUNTIES

# Our Impact

2017

Over 10 million  
meals served

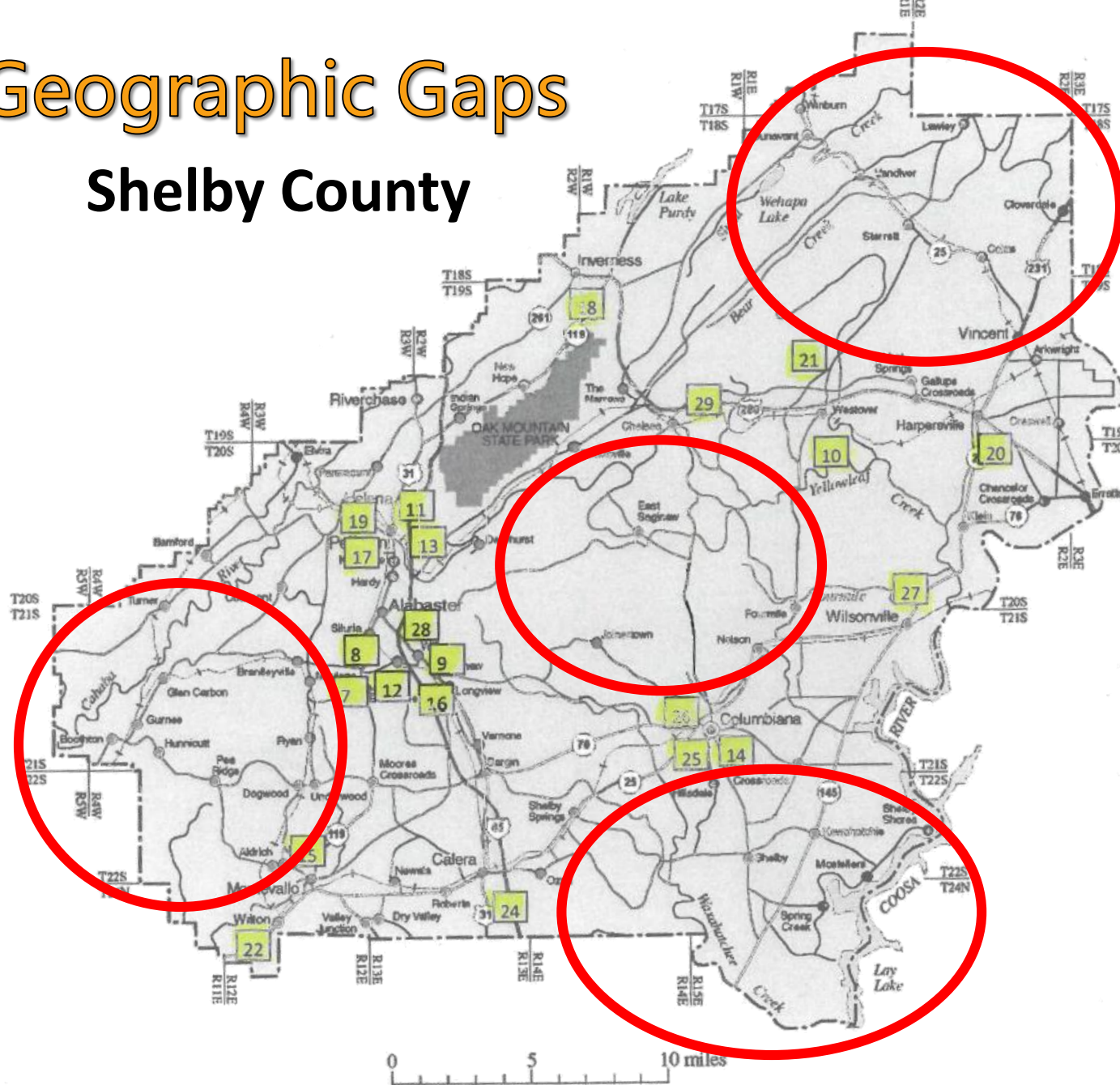
More than 70,000  
people reached  
each month





# Geographic Gaps

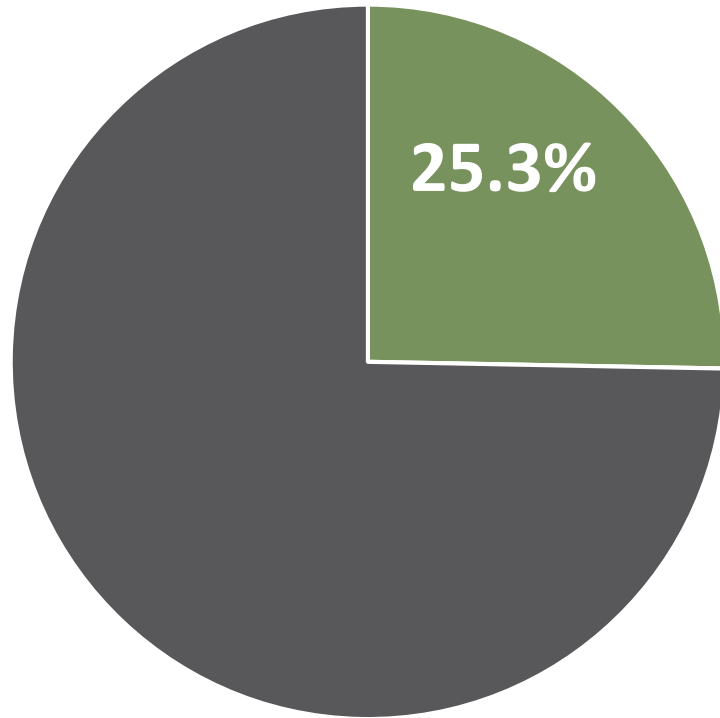
## Shelby County



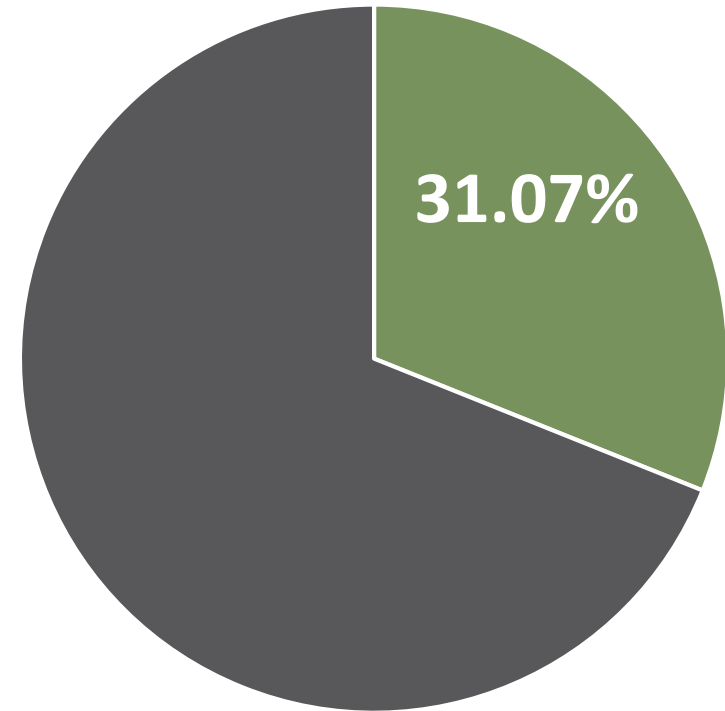
- # Demographic Gaps:
- Children
  - Seniors
  - Vulnerable Populations
  - Persons with disabilities
  - Migrant families
  - Households with single/fixed income

# Alabama's Children

Kids' Share of Alabama's Overall Population, 2015\*



Kids' Share of Alabama's *Food Insecure* Population, 2015\*\*



\*Voices for Alabama's Children

\*\*Feeding America



# weekenders backpack

COMMUNITY FOOD BANK OF CENTRAL ALABAMA

Provides nutritious weekend meals to food insecure children through discreet packs



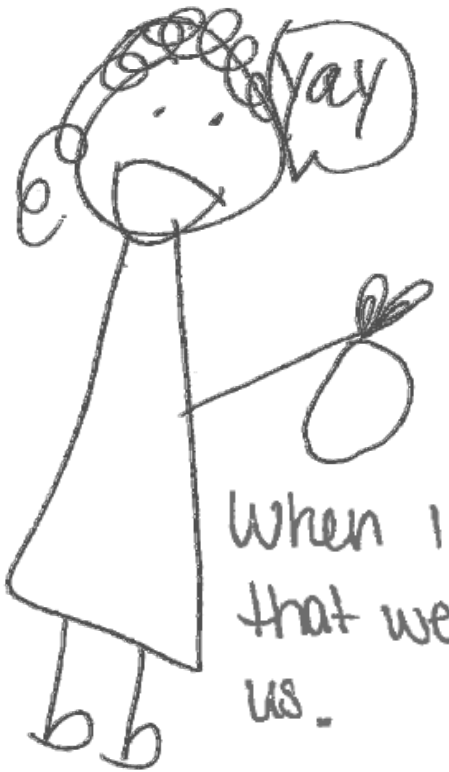
2016-2017

More than 165,000 meals distributed to 1,200 children



I like sharing it with my Mom. **COMMUNITY foodbank**  
OF CENTRAL ALABAMA

# WEEKENDERS PROGRAM



It helps me alot. It helps me after school when I am hungry.



When I get the food I am very joyful that we have others out there thinking of us.

I Like my backpack because sometimes we don't have enough money

Thank you!!!

I like Applesauce. 😊



I enjoy my food. I love it!! It is very yummy. I feel happy with it. I feels awesome.





# Backpack Evaluation

## We asked school administrators:

Do you believe the Weekenders Backpack Program has contributed toward any of the following outcomes in participating students?

	YES	NO	NOT SURE
Increased classroom participation/engagement	81.25%	0.00%	18.75%
Improved academic performance	56.25%	0.00%	43.75%
Improved behavior	75.00%	12.50%	12.50%
Improved concentration	81.25%	6.25%	12.50%
Improved energy level	100.00%	0.00%	0.00%
Improved overall health	87.50%	6.25%	6.25%

## We asked kids:

Each week do you think you receive:

**Enough food 64.13%**

**Too much food 9.78%**

**Not enough food 26.09%**

When you carry your bag it is:

**Just right 48.94%**

**Too light (I can carry more food) 29.79%**

**Too heavy 21.28%**

Do you ever share your backpack food with others at home?

**Yes 95.74%**

**No 4.26%**



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# family market

COMMUNITY FOOD BANK OF CENTRAL ALABAMA

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Partners with schools and local agencies to deliver wholesome groceries and fresh produce to families with children.



Pilot Year  
127,000+ meals  
(30% fresh fruits and vegetables)  
1,203 children and their families served

## *One of Many Ways...*

- **Once monthly distributions**
  - ✓ reduced school staff time
- **Preassembled grocery boxes**
  - ✓ faster for on-the-go families
- **"Just-in-time" deliveries**
  - ✓ no overnight storage needed
  - ✓ produce enabled





  
**family market**  
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# The Grocery Box





## Compared to Our Backpacks

- Better supports children by supporting *households* with children
- Lends more flexibility to partnering sites
- Builds community around schools
- Maximizes ROI

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