

Agency Newsletter

FOOD BANK OF
NORTH ALABAMA

December 2025

Surveys and Reports: Giving Our Neighbors a Voice

Neighbor Survey: Due December 5

The Anonymous Neighbor Survey is still underway, and your participation is vital. We appreciate the effort you've put into facilitating these with your neighbors.

Surveys can be submitted at our front desk, placed in the blue bin in the Huntsville Agency waiting area, or scanned and emailed to Agency Relations.

Please submit what you can by December 5th— even if you cannot reach the suggested 30 surveys, every response makes a difference.

Thank you for helping ensure our neighbors' voices guide our future efforts.



-CLOSED-

**The Warehouse and
Food Bank will be closed**

**Wednesday, December 24
Thursday, December 25
Thursday, January 1**

Gratitude for Our Network of Strength



I wanted to take a moment to personally thank you.

It was such a pleasure getting to meet so many of you during our mini-Hunger Summits. That joy was countered by the past few weeks, which have been some of the most challenging we've seen in our work. The government shutdown and delayed SNAP benefits left thousands of families worried and unsure about how they would put food on their table.

But you stepped up and made a difference.

The Food Bank of North Alabama and myself have many things to be thankful for.

We are especially thankful for our network of partners.

Thank You,

Shirley Schofield,
CEO, Food Bank of North Alabama

DEMOGRAPHIC REPORTING: Progress Made, *More Work To Do*

Last year, we emphasized the importance of demographic reporting, and so many of you understood the assignment and stepped up with accurate, essential reports. Unfortunately, we had to introduce consequences for groups that failed to report for three consecutive months. That message made an impact—many agencies responded immediately to hold notices and have diligently reported since.

We are encouraged to see improvement:

- **September 2024:** 54.87% of agency partners submitted reports
- **September 2025:** 67.44% of groups submitted reports
- Of those, **80.69% reported on time** before the 16th of the month

This is a significant increase, and we thank you for the progress. Still, it is not enough. These reports are not just paperwork—they are the numbers we use to advocate with legislators and donors, put faces to the pounds of food distributed, and intentionally allocate items where targeted individuals are already being served. Without consistent reporting, we cannot demonstrate the full impact of our collective work.

To ensure continued improvement, we are expanding the reporting policy to clearly define what happens in the case of a second offense

We appreciate the agencies who have stepped up and submitted demographic reports on time. **Your diligence strengthens our ability to advocate, allocate, and serve with precision.** Together, we can continue to raise the standard and **ensure every neighbor's experience is represented.**

Updated Demographic Reporting Accountability Measures

First Offense:

- 30-day hold, lifted once requested reports are submitted. If reports are not submitted within 30 days, deactivation may occur.

Second Offense:

- 30-day hold, with no option for early reinstatement. At the end of the hold, reinstatement requires all reporting to be submitted. Continued failure may result in probationary status or deactivation.

November
Demographic
Report is due
by December
15th.

